

Ph.D. Program
Institute of Business and Management
 Academic Year 2022

Minimum Term of Study	Two Years
Minimum Credits	36 Credits (not including the credits from prerequisite courses or seminar courses. No more than six course credits are allowed from outside of the Institute. For foreign students, no more than six credits from institutions outside of NYCU.)
Minimum Credits (for students admitted for the Direct Pursuit of Ph.D. Degree)	78 Credits (not including the credits from prerequisite courses or seminar courses. No more than 12 course credits are allowed from outside of the Institute. For foreign students, no more than 12 credits from institutions outside of NYCU.)
Curriculum and Regulations	<p>1. The Ph.D. curriculum consists of ‘prerequisite courses’, ‘required courses’, and ‘area-specific courses’.</p> <p>(1) Prerequisite courses: ‘Economics’, ‘Accounting’, and ‘Statistics’.</p> <p>(2) Required courses: ‘theory courses’, ‘methodology courses’ and ‘seminar courses’.</p> <p>1) Theory courses: First-year graduate students are required to complete ‘Management Theory (I)’ and ‘Management Theory (II)’.</p> <p>2) Methodology courses: Students are required to complete ‘Research Methods’, ‘Statistical Methods and Data Analysis’, ‘Multivariate Analysis’, and ‘Econometrics’.</p> <p>3) Seminar courses: ‘Seminar on Business and Management’ course: Students must complete two semesters of this seminar course.</p> <p>(3) Area-specific courses: Students are required to complete six fundamental courses for the six specified research areas: Business Strategy, Organization & Human Resource, Marketing, Finance, Technology and Information, and <u>Management Science</u> (one fundamental course for each research area), and at least three elective courses related to his/her major research area.</p> <p>The courses taken must include at least three Ph.D. professional courses (nine credits), which include those offered by the Institute as well as those offered by the College of Management. Students shall complete all courses mentioned above prior to application for the Doctoral Final Examination. Students may apply for course waiver, but not credit exemption, of any prerequisite courses, methodology courses, and fundamental courses of the six research areas. If the student has not completed the prerequisite courses or the student’s waiver application is rejected, the student may take elective courses opened by the Institute as prerequisite courses following approval by the Institute. However, the credits of such courses will not be taken into account for the graduation requirement (36 credits). Please refer to the list of Course System for the Ph.D. Program.</p> <p>2. Every student, after passing the Dissertation Proposal Defense and before taking the Doctoral Final Examination, is required to present his/her research progress (including related publication information) every academic year. The presentation date and time is arranged by the Institute.</p> <p>3. Before a doctoral candidate can apply for the Doctoral Final Examination, he/she must acquire a grade of 550 or above in paper-based TOEFL, or the equivalent grades in other forms of TOFEL, high-intermediate or above in GEPT, or 750 or above in TOEIC. Alternatively, the student may complete two doctoral English courses offered by the NYCU Language Teaching and Research Center. Students who received their degrees in English-speaking countries may request a waiver for the English language competency requirement mentioned above.</p>
Notes	<ul style="list-style-type: none"> • The regulations are formulated in compliance with the Ph.D. Program Regulations of Institute of Business and Management, NYCU. • Regulation 1-(2)-3) and regulation 3 also apply to students admitted in or before AY 2020-21.