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## Congratulations to the 2021 SMS Annual Conference Paper Prize Winners!



### Congratulations Paper Prize Winners

SMS is proud to recognize papers presented at this year's Annual Conference. The Best Paper Prize, PhD Paper Prize, and Research Methods Paper Prize all recognize outstanding research submitted and reviewed for presentation at the conference. Congratulations to the authors of these papers!

#### Annual Conference Best Paper Prize

##### Winner

**"Decision-Making and Entrepreneurial Performance: Evidence from a Field Experiment"**

Elena Novelli, City, University of London  
Chiara Spina, INSEAD

##### Honorable Mentions

**"Co-evolutionary Lock-in in Crowdsourcing:  
How Consistent Selection Reduces Sourcing Variety"**

Sanghyun Park, INSEAD  
Henning Piezunka, INSEAD

**"Market Frictions, Conversion Funnel, and Pricing Strategies"**

Niloofar Abolfathi, National University of Singapore  
Andrea Fosfuri, Bocconi University  
Simone Santamaria, National University of Singapore

**"There is No Planet B:**

**Stakeholder Governance that Aligns Incentives to Preserve the Amazon Rainforest"**

Anita McGahan, University of Toronto  
Leandro Pongeluppe, University of Toronto

**"Training, Communication Flows, and Organizational Implications"**

Miguel Espinosa, Bocconi University  
Christopher Stanton, Harvard University

# Annual Conference Research Methods Paper Prize

## Winner

**"Developing an Integrated Approach for Topic Modeling in Management Research"**

Raphael Derstappen, WHU Otto Beisheim School of Management

Dries Faems, WHU Otto Beisheim School of Management

## Honorable Mention

**"Towards Temporal Causal Inference:**

**A Review of Differences-in-Differences Applications in Strategic Management"**

Jin-Su Kang, National Yang Ming Chiao Tung University

Yi-Chieh Chen, National Yang Ming Chiao Tung University

Nabangshu Sinha, National Yang Ming Chiao Tung University

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# Annual Conference Best Paper Prize

## Winners

**"Agreeing to Be Different: Startup Teams, Cultural Legacy, and Cultural Innovation"**

Yeonsin Ahn, INSEAD

**"An Emotio-Temporal Perspective on Learning Practice Adoption"**

Suvi-Tuuli Helin, Aalto University

Timo Vuori, Aalto University

**"Cooperative as an Entrant and Incumbents Technology Upgrades"**

Hyoju Jeong, University of Minnesota

**"Entrepreneurial Learning and Strategic Foresight"**

Aticus Peterson, Harvard University

Andy Wu, Harvard University

**"Unintended Consequences of Government Policy:  
The Ban of Investors' Dubious Behavior and Firm Growth"**

Yijia Ding, London Business School

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If you attended the Annual Conference, you can access more information on these papers, watch a short video abstract, and watch their presentations and give feedback on the conference platform!

## Visit the Website to Learn More!

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